

SAND DOLLAR RELEASED BY ASJA PRESS

**– Second novel from Provincetown author Bill Schneider
due in book stores August 22, 2006 –**

New York, NY (July 18, 2006) – Following in the footsteps of *Second Chapter*, Bill Schneider's debut novel, *Sand Dollar* is the continuation of Ben Hoffman's journey to find love and happiness following the untimely death of his wife.

Leaving behind an idyllic life in southern California, where he was born and raised, Ben abandons his successful career as an entertainment journalist to experience life at a slower pace --- surrounded by four seasons. His friends fear he's having a mid-life crisis.

Ben buys a dilapidated guesthouse in Provincetown, Massachusetts and moves to Cape Cod. Assembling a unique design team, Ben reinvents End of the World Inn only to discover the renovation is more difficult than he anticipated. The rundown inn is managed by a dysfunctional staff that redefines the meaning of bizarre. Accompanied by the rules of nature, it soon becomes evident that life in Provincetown is like nowhere else, drenched with possibilities and surrounded by drama.

Author Bill Schneider has once again left us with an indelible imprint of his literary legacy by weaving a tale of humorous adventure which parallels his own journey, especially when Ben realizes that moving to Cape Cod has turned his life upside down while opening doors to a new world. Surrounded by the natural beauty of the national seashore, Ben discovers endless possibilities that help him enjoy a new beginning, which his friends quickly discern as they visit throughout the summer.

"Living at the end of the world is both enchanting and revitalizing," said the author, who moved to Provincetown three years ago from the west coast. "I wanted to experience four seasons and eliminate the requirement of a car to explore this national treasure," Schneider explained. "So I left California and discovered what *Sand Dollar* portrays, which is the uncompromising beauty of Cape Cod, where world famous beaches blend with the seductive elements of nature."

Schneider will return to California during an eight-city book signing tour in the fall. Sponsored by American Airlines and Ceago Estate Wines, the tour will include stops in Boston, Chicago, Los Angeles, Miami, Nashville, New York, Provincetown and San Francisco.

Published by ASJA Press, an imprint of iUniverse, *Sand Dollar* will arrive in bookstores on August 22, 2006.

ISBN 978-0-595-40433-2 - \$17.95

www.billschneider.us

Contact: Kristin Oomen
402-323-7800 ext. 446

###